

April 25, 2019

Cynthia Sharp to receive ABA GPSolo Solo and Small Firm Trainer Award

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CHICAGO, April 25, 2019 — The American Bar Association [Solo, Small Firm and General Practice Division](#) will honor Cynthia Sharp of Philadelphia with its 2019 Solo and Small Firm Trainer Award, which recognizes lawyers who have made significant contributions to educating lawyers or law students regarding the opportunities and challenges of a solo and small firm practice.

The award will be presented to Sharp at the Solo and Small Firm Awards Luncheon at 12:15 p.m. Friday, May 3, in the Library Room on the 8th Floor at the New York Marriott Marquis during the 2019 Section of Litigation & Solo, Small Firm and General Practice Division CLE Conference.

As CEO of The Sharper Lawyer, Sharp works with motivated lawyers seeking to generate additional revenue for their law firms. She practiced law from 1982–2009, before embarking on a professional speaking and writing career. Recently recruited by Scott Counsel, PC, in South Jersey, Sharp has assumed a part-time role in the firm, which includes practicing in the areas of elder care and estate and disabilities planning.

Sharp, author of “The Lawyer’s Guide to Financial Planning” published by the ABA Solo, Small Firm and General Practice Division, is also a contributor to the division’s books “How to Capture and Keep Clients: Marketing Strategies for Lawyers” and “Staffing Your Law Firm.”

She has delivered nearly 200 live presentations over the past 25 years on behalf of the ABA, several state bar associations, the Million Dollar Round Table, Professional Services Marketing Association and other legal, financial and professional groups in addition to private seminars conducted for her clients.

Sharp also served as business development columnist for the ABA GPSolo eReport, Social Media Strategist for GPSolo and as a regular guest contributor to ALM’s publication, Marketing the Law Firm. In addition, she has written more than 120 articles over the past 30 years that have been published in

various journals throughout the country.

In 2017-18, Sharp held positions on the GPSolo and eReport boards of the ABA Solo, Small Firm & General Practice Division, having previously served as chair of the Publications Board of the division and on the division's council. She completed her term as president of the Philadelphia chapter of the National Speakers Association in June of 2015 and served as dean of the Speaker Academy the subsequent year. Sharp has also been an active member in the Association of Continuing Legal Education. In addition, she has a podcast featured on Solo Practice University.

With more than 10,000 members, the ABA Solo, Small Firm and General Practice Division is committed to providing unique resources exclusively for solo, small-firm and general practitioners, who represent half of the nation's lawyers.

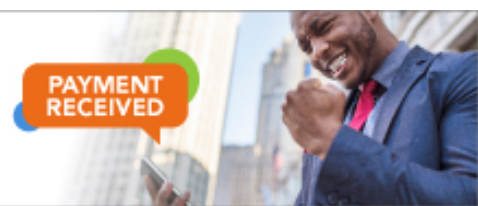
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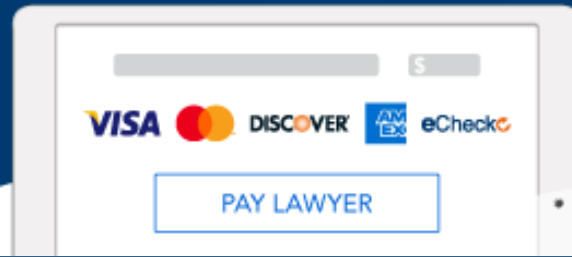
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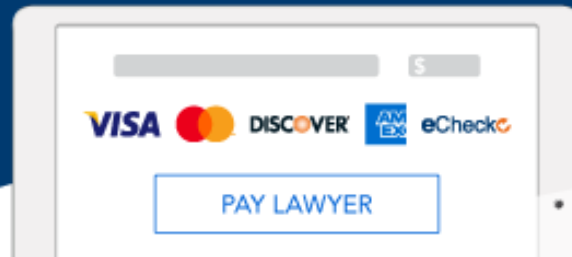
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