

The Sharper Lawyer



Helping
Lawyers
Generate
More Fees

Cynthia Sharp, Esquire
Business Development Expert

FOR IMMEDIATE RELEASE

WIPL: An Opportunity for Women Attorneys to Share and Empower

Philadelphia, December 2015 - Prestigious legal publisher ALM Media, LLC sponsored the 3rd annual Women, Influence & Power in Law Conference (WIPL) held in Washington, D.C.

Business Development Strategist, Cynthia Sharp served as a panelist at the Executive Leadership Forum—By Invitation Only (B.I.O.), a one day forum preceding the WIPL Conference. Cynthia, author of [The Lawyer's Guide to Financial Planning](#) published by ABA Publishing invited participants to “claim your place at the financial table” after noting the financial gender bias that permeates the professional setting. All attendees were provided with a “Roadmap to Financial Security” available at <http://www.thesharperlady.com/wp-content/uploads/sites/31/2015/10/ROADMAP-TO-FINANCIAL-SECURITY-HANDOUT.pdf>.

Veteran attorney Cynthia Sharp (CEO of The Sharper Lawyer) works with motivated lawyers seeking to generate additional revenue for their law firms. The business development strategies and skill sets that she shares were developed and tested over a period of 30 years in practice and are constantly refined to reflect modern marketing techniques.

Cynthia is also a contributor to many of the ABA Solo, Small Firm and General Practice Division's publications. In August 2015, Cynthia began a 1-year term as Chair of the Publications Board of the ABA Solo, Small Firm & General Practice Division and a 4-year term on the Division's Council. She is the immediate past-President of the Philadelphia Chapter of the National Speakers Association and continues serving on the Board of Directors. She is an active member of the Association of Continuing Legal Education, serving on the newsletter committee (“In the Loop”).

Additional information is available at www.thesharperlady.com

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